

Chronic Disease Prevention and Health Promotion Section Report
Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease
August 15, 2019

Staffing Updates

- Irma (Sarah) Vazquez joined the Section as the new Women's Health Connection Coordinator.
- Lily Helzer promoted and is the new Population Health Services Manager.
- David Olsen promoted and is the new Quality Improvement Manager.
- Debra Kawcak transferred from her position as the Tobacco Cessation Coordinator to replace Lily Helzer and is the new Comprehensive Cancer Control Coordinator.
- Interviews for the Tobacco Cessation Coordinator position were completed earlier this week.
- Interviews for the Policy and Systems Manager position are planned for the end of this month.
- A candidate for coordinator position for the Community Health Worker Program has been identified and is in the hiring process.
- We are currently recruiting for the Diabetes Prevention and Control Program Coordinator position.

Section Updates

Diabetes Prevention and Control Program (DPCP)

- The DPCP continues to support the telehealth Diabetes Self-Management Education and Support Programs targeting rural and frontier communities in Nevada. DPCP is working with the Nye Communities Coalition and the Center for Program Evaluation at University of Nevada, Reno to finalize the evaluation report. Preliminary results of cost effectiveness analysis showed an average cost savings of \$2,431 per session and \$304 per participant when videoconference format is used instead of the traditional in-person format.
- Through the recipient of travel scholarship from the National Association of Chronic Disease Directors Diabetes Leadership Council, the Health Systems Manager attended the 2019 American Diabetes Association conference in June 2019.

Heart Disease & Stroke Prevention Program (HDSP)

- The HDSP continues to work with key partners, Nevada Health Centers, Southern Nevada Health District, and Northern Nevada HOPES, to implement and evaluate the Self-Monitoring Blood Pressure Program targeting the underserved populations in Nevada.
- Funded by the CDC 1815 Cooperative Agreement, the Southern Nevada Health District has continued to expand the Barbershop Health Outreach Project from three to six African American/Black-owned barbershops through regular screening events for hypertension and pre-diabetes and referrals to clinics in Clark County, Nevada.
- Nevada Health Centers continues to implement and expand their Medication Therapy Management programs at their clinics in both Northern and Southern Nevada to assist patients in monitoring medication adherence through consultations with pharmacists.
- The CDC 1817 Competitive grant continues to fund the Beauty Salon Hypertension Outreach Program. Southern Nevada Health District implemented the first pilot program at one African American-owned beauty salon in Clark County in July 2019.

Obesity Prevention and Control Program (OPCP)

- The OPCS is coordinating two social media campaigns throughout the month of September addressing early childhood obesity including: 1) a campaign promoting the University of Nevada Cooperative Extension Healthy Kids Resource Center, a one-stop-shop for evidence-based research, resources, curricula, activities

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and materials that focus on obesity prevention for teachers and parents of young children and 2) a campaign promoting obesity preventive behaviors in observance of Childhood Obesity Awareness Month.

Women's Health Connection (WHC)

- 9,829 women were screened in Fiscal Year 19 (June 30, 2018 through June 30, 2019) with funding received from the CDC.
- 2,343 women were screened (June 30, 2018 through June 30, 2019) using state general funds.
- Women's Health Connection is continuing to collaborate with the Comprehensive Cancer Control Program and the Nevada Central Cancer Registry to develop an action plan to support the Nevada 2017–2021 Cancer Plan.

Nevada Colorectal Cancer Control Program (NCRCCP)

- As of June 30, a total of 980 screenings have been completed statewide. This includes 920 take home Fecal Immunochemical tests and 60 screening colonoscopies.
- The NCRCCP staff attended the Enhancing Cancer Programs through Peer-to-Peer Learning: Shared Successes and Challenges in Health System Collaborations Training from June 4-7 in Atlanta. This training brought all National Breast and Cervical Cancer Early Detection Program and NCRCCP grantees together to share detailed technical information on how to recruit, support, implement, and sustain health systems interventions with clinical partners.
- The NCRCCP is funding eight Community Health Workers; five at Nevada Health Centers, one at Volunteers in Medicine, one at Hope Christian Health Center, and one at Northern Nevada HOPES. All CHWs assist clients with health system navigation following an abnormal result or cancer diagnosis, screening and prevention education, and assistance with barriers.

Nevada Comprehensive Cancer Control Program (NCCCP)

- As reported, the program has a new coordinator, Debra Kawcak.
- The NCCCP is in process of working on the next long-term cancer control plan for the state. A stakeholder survey is currently being developed to support this effort.

Tobacco Control Program

- The Nevada Tobacco Merchant Training Website (ResponsibleTobaccoConv.com) launched the Spanish version of the site in early June. Tobacco Merchants can access the site to learn more about how responsibly sell tobacco.
- The Tobacco Control Program and National Jewish Health have partnered together to launch, My Life, My Quit, a new tobacco and vaping cessation resource for Nevada teens. The program is free and confidential and is accessible to teens via text and telephone.
- As part of a request for applications process, the Tobacco Control Program convened an evaluation committee and awarded four applicants funding to work on tobacco control for the current biennium through the Fund for a Healthy Nevada.

Community Health Worker (CHW) Program

- As reported, the section is in process of a CHW Program Coordinator.

Office of Food Security

- During the 2019 session, the Nevada State Legislature enacted Senate Bill 178 which placed the Council on Food Security in statute and established the Food for People, Not Landfills Program. The Food for People,

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Not Landfills Program was established to: 1) increase food security throughout Nevada by decreasing food waste by redirecting excess, consumable foods, and 2) to recognize and assist donors interested in participating in the program. The Food for People, Not Landfills Subcommittee was created at the July 17th Council on Food Security meeting. This Subcommittee is tasked with developing program goals, criteria, and regulations.